

Retiree Newsletter

Information for GM Retirees in Arizona

President:	Mike Neaves	Staff Factotum:	Jim Smeets
Vice President:	Jim Harshman	Staff Media:	Bob Bowden
Secretary/Treasurer:	Bill Von Kampen	Staff Record Keeper:	Jim Irwin
Board Members:	Stan Owens, Don Van Roekel, John McAlpine, Don Robins		
Director Emeritus:	Bud Moore, Joe Fetzer		
Sub-Directors:	John Riley, Ward Atkinson		

October, 2010

President's Message

Welcome to the start of the 2010-2011 General Motors Retirees Club of Arizona place in the SUN.

Hope everyone had an enjoyable and active summer, be it traveling or spending the summer here. Recent months appear to have sent the Corporation on a more stable path than we were experiencing at this time last year. Hopefully the impending I.P.O. Is successful and puts GM on a growth path. Please continue to support the sales of GM Products as it will be to our advantage.

We owe a word of thanks to Ward Atkinson and Don Robins for their efforts and coordination in putting the GM Proving Grounds tour together last April. It was very educational and entertaining. I would encourage those of you who couldn't make the trip to take advantage of it should become available in the future.

Your Board of Directors has put together another year of informative and entertaining meetings. They can be reviewed at: www.gmretireesclubofarizona.com. This website is very well done and contains a lot of useful information.

At this time our current schedule of meetings are:

October 20,2010 at Arrowhead Country Club-Liberty Buick/GMC -Sponsored

November 9,2010 at Briarwood Country Club-Member pay- Speaker from Mayo Clinic

December 14,2010 at Pebble Creek Country Club-Member pay-Holiday entertainment-(All grandmothers favorite)

January 18,2011 (To Be determined)

February 8,2011 at Oakwood Country Club-Member pay-Financial program

March and April-To be determined

Please feel to offer your input on meeting subjects that would be of interest to the Club.

It is time to start thinking about election of officers for next year. Please consider lending your time and talents to serve as a Board Member of your Club. It is something I think you will enjoy. Give me or any Board Member a call if you are interested.

Mike Neaves, President

Membership 220

In Memoriam

Denis J Shine Central Foundry

Brian K. Sweeney Bio

Brian K. Sweeney was named U.S. Sales and Service Vice President for Buick GMC in March of 2010. In that role he is responsible for sales distribution, retail advertising, dealer network, incentives, service, managing dealer relationships and reinforcing the company's focus on the customer for Buick and GMC vehicles.

During his 20-year career at GM, Brian held numerous sales and marketing positions, including regional management positions in New York, Chicago, Atlanta and Detroit. He began his career as a district sales manager with GMC, and has worked on all of GM's brands, including an assignment as vice president of sales for Saab Cars USA.

Prior to being named vice president of Sales and Service for Buick GMC, he was general manager for Buick GMC. Previously he was the general sales manager for Buick-Pontiac-GMC. During that time he led the difficult task of winding down the Pontiac brand, restructuring the sales and dealer organizations, while simultaneously leading his Sales team to successfully launch products aimed at transforming the Buick and GMC brands.

He is a graduate of the University of Detroit and holds a master's in business degree from Central Michigan University.

Reservation Return Envelope

You will notice a different address on your reservation envelope. For this month only, use the enclosed envelope addressed to Karen Stockton. If you don't use the envelope, throw it away. Jim is on an extended vacation and Karen has agreed to accept October reservations. Jim will accept future reservations

Club Website Reminder

Bob Bowden and John McAlpine are doing an excellent job of keeping our Club website current. As soon as Bob completes the the monthly Newsletter and Meeting Notice he sends it to John who puts it on our website, so if you are out of town and not able to receive your mail, you can keep current on Club activities. You can also access other Club information such as by-laws, tentative annual meeting agendas as well as application form for potential new members, Our web address is www.gmretireesclubofarizona.com.

October Meeting Host

Once again Liberty Buick /GMC has agreed to host our kickoff meeting October 20th at Arrowhead Country Club. Autumn Henderson, General Manager of Liberty Buick, is working with us to arrange a very nice event for the start of our 2010-2011 season. Dana Moore, owner of Liberty Buick and Liberty GMC, has been a loyal supporter of our Club and deserves our continuing endorsement. Buick and GMC have some very nice products for 2011 and Buick was featured on the Cover of Motor Trend magazine. Their new products will be displayed at Arrowhead.

2010-2011 Dues Notice

We will start working on our 2011 Membership Roster. So you may send your annual dues of \$30.00 with your October Meeting form. The annual rate of \$30.00 has been in effect for two years and even though the Post Office is promising us an increase next year, we feel we can hold the line at this time. You could help by receiving your Meeting Notices by going to our Website (www.gmretireesclubofarizona.com) and keep up to date. Therefore you would not receive any future mailings.

AWIM UPDATE

Tony Argote, the General Motors 'A World In Motion' Program Manager, will give us a brief update on AWIM at our October luncheon meeting. General Motors has been a major support of AWIM since its beginning in 1990. Due to the vast volunteer base, the company has an individual who helps coordinate their efforts with the AWIM staff. Past coordinators have been Sherri Hicoek, Jaclyn McQuaid, and Gena Ghiardi, and they all have been out to Arizona to talk to our Retiree Club. Tony has been holding this position since fall 2009.

Argote was born and raised in Miami, FL, and is a graduate of Georgia Institute of Technology. He is the Release Engineer for the Chevrolet Volt Charge Station, as well as the AWIM Program Manager for GM.

We will have about 7 schools in the Phoenix Area again this year participating in the AWIM program. If you are interested in volunteering, and want to get students excited about math and science, contact Don Robins at 480.767.3830 or drobins1137@msn.com

CHEVROLET VOLT PRESENTATION IN PHOENIX

Tony Argote, a General Motors Release Engineer, will be in Phoenix to give a technical presentation about the Chevrolet Volt and Charging Technologies at the SAE AZ NV Section dinner meeting at the Airport Hilton on Thursday, October 21st. You do not need to be a SAE member to attend. For more information, contact Don Robins at 480.767.3830 or drobins1137@msn.com.

Chevrolet New Marketing Boss

General Motors Co. today named Chris Perry its new Chevrolet marketing boss, replacing Jim Campbell. Perry, 50, Hyundai Motor America's vice president of marketing, will be the third Chevrolet marketing leader in 13 months and will be reunited with Joel Ewanick, GM's top U.S. marketing executive, who held the same post at Hyundai.

Chevrolet Orlando in Paris

Chevrolet will debut the Orlando minivan at the Paris auto show as part of the Brand's European product offensive. At one point General Motors Company planned to sell the Orlando in the United States but has since dropped the small van from its U.S. product plans.

The new Orlando kicks off an ambitious seven product launch program for the next 15 months.

New CEO pay package

General Motors Co. has agreed to pay new CEO Dan Akerson \$1.7 million in cash annually, plus \$5.3 million in stock over the next three years.

Akerson, 61, also will receive \$2 million in restricted stock as part of the company's long-term incentive plan, GM said today in a regulatory filing.

Akerson took over as CEO from Ed Whitacre.

2010 GMC Acadia Award

Consumers recognized the GMC Acadia as the Best Cargo Hauler from a Popular Brand, according to the 2010 Motorist Choice Awards by AutoPacific and IntelliChoice.com. In its fifth year, the Motorist Choice Awards evaluates national data and consumer lifestyle studies that reflect consumer perceptions, including total cost of ownership, fuel economy and resale value. The awards are determined by 42,000 consumer surveys by Auto Pacific and ongoing data analysis from IntelliChoice. The Acadia continues to be recognized with numerous awards

Pink Cadillac Goes To Auction

There's a lot to polish on a '59 Cadillac Coupe De Ville. Paris Broadbent spent much of an entire day lavishing attention on the acres of sheet metal and chrome on the bright-pink Caddy that he's selling today at Barrett-Jackson collector-car auction in Las Vegas.

That's right, this Caddy is painted a brilliant shade of what the owner calls Elvis Pink in honor of the King's special relationship with the GM luxury yachts. It's certainly a striking [car](#), gorgeously restored to a jewel-like condition.

The question is, will the bidders at Barrett-Jackson respond to the mighty pink Cadillac?

"It's scary," said Broadbent, a Cadillac expert from Phoenix who's selling the car for the owner. "We've done very well with triple-black [cars](#), sort of a gangster look. Pink is definitely different.

LIBERTY BUICK, LIBERTY GMC

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The General Motors Retirement Club of Arizona

Invites you and your significant other to our first meeting of the 2010-2011 season at the beautiful Arrowhead Country Club.

Date: **Wednesday**, October 20, 2010

Location: Arrowhead Country Club
19888 N 73rd Ave
Glendale, AZ 85308

Time 10:45AM-11:45 AM Social Hour (Cash Bar)
11:45AM-1:00PM Luncheon
1:00PM-2:00PM Program

Menu: Mixed Green Salad w/choice of dressings on side, Blackened Bistro Tenders Beef w/Peppercorn Demi Sauce, Roasted Potatoes, Seasonal Vegetables. Warm Rolls and Butter, Coffee and Tea Service
Dessert: Special Club Brownie topped with Vanilla Ice Cream and Chocolate Sauce.

Cost: Liberty Buick and Liberty GMC will host our October Luncheon

Program: Brian Sweeney, US sales and Service Vice President for Buick/GMC
Update on Buick and GMC Product Review.

Tony Argote, GM AWIM Program Manager. Brief update on AWIM Program.

Committee: Mike Neaves, John McAlpine and Jim Smeets
Sign in Ladies: Marge Bunce, Wanda Snyder, Lora Tucker, Sue Smeets

Wednesday, October 20, 2010 Reservation Form

Please return your reservation in the enclosed envelope addressed to Karen Stockton. Since this is a hosted luncheon, each member may bring one guest, either spouse or friend. All Reservations must be received by Friday, October 15, 2010. You may include your 2010-2011 dues of \$30.00 if you wish. If you sign up for the October meeting and find that you are unable to attend, please cancel with Jim Smeets (623)584-6709. No shows cost our host for luncheons not served.. Make your check for annual dues payable to GM Retirees Club of Arizona. Thank you

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Member: _____ Guest: _____